

VONQ appoints Arno Schaefer as new CEO to accelerate further international growth

The appointment follows the investment by capital D, the pan-European private equity fund manager, and the recent acquisition of IGB, a specialist in programmatic advertising and multiposting.

Rotterdam (NL), February 16th, 2020, VONQ, one of the leading European recruitment technology companies, announced today the appointment of Arno Schaefer as Chief Executive Officer effective February 15th, 2021. With this appointment Wouter Goedhart, current CEO and co-founder, will step back as CEO but will remain involved as shareholder.

"I am thrilled to welcome Arno Schaefer as my successor at VONQ. Over the years he has demonstrated outstanding business leadership in fast growing companies and brings a wealth of digital experience that will accelerate VONQ's success and growth going forward," says Wouter Goedhart. "With his experience VONQ can further grow its international SaaS business."

VONQ is a PE backed industry leader serving nearly 1,000 customers including Deloitte, Shell, Manpower and Microsoft. VONQ offers automated job distribution, programmatic job marketing and media buyer services to large/medium sized enterprises and recruitment systems and serves the staffing agencies market as well through its latest acquisition IGB.

"I am really pleased to join a successful international organisation", says Arno Schaefer. "VONQ has generated impressive growth over the years. I truly believe that VONQ is perfectly positioned to accelerate its growth and to continue to roll out its proposition around the world."

Arno Schaefer has led agencies, digital companies, media publishers and technology providers over the past 15 years as CEO, namely MediaCom, Performance Media, Platform 161 or Gutefrage.net. In these positions he gained deep domain expertise in digital technology, e-commerce, data, media, advertising and platform businesses. He has recently worked as M&A advisor and led Gutefrage.net to a successful exit.

About VONQ

VONQ is the simpler, smarter way to build recruitment marketing campaigns across all locations, devices, and digital media channels. From an easy to use SaaS platform or from within your ATS, let VONQ do the hard work of researching, integrating, and optimizing 1,000's of advertising channels. Our algorithms work hard so you don't have to.

Today over 1,000 leading companies use VONQ to build smarter employer-brand and candidate acquisition campaigns. VONQ is headquartered in Rotterdam with offices in Amsterdam, Groningen, Dusseldorf, and London.

www.vong.com

About capital D

capital D is a next-generation private equity fund manager focused on disruptive mid-market businesses across Europe. capital D invests at the intersection of macro, technological and behavioural trends, in businesses which will be the winners of the disruption economy. capital D adds purpose and agility to traditional investment lenses and believes companies with those characteristics are better equipped to succeed. capital D understands "what's next" through an ecosystem comprising experts in digital, innovation and sustainability which creates unique investment opportunities.

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