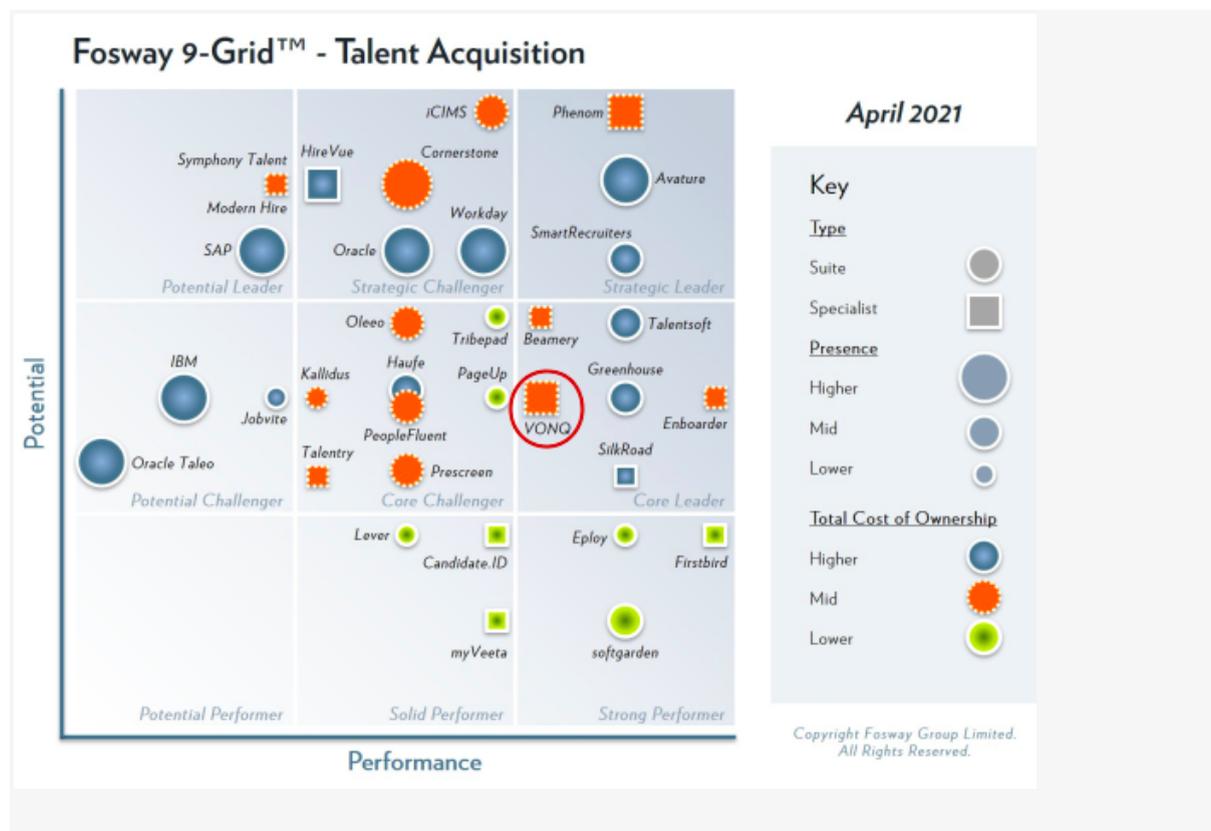


# When it's time to implement a new Recruitment technology, you want to make sure the investment is worth it

Finding an effective HR or recruitment tool is crucial for managing increasingly competitive job markets. Fosway Group recognizes VONQ in the 2021 Fosway 9-Grid™ for Talent Acquisition.

**We're pleased to announce our placement as Core Leader in our first participation in the 9-Grid™ for Talent Acquisition. The Fosway Group research helps you:**

- Weigh the strengths of Talent Acquisition Technology's select players
- Understand the recruitment tool market to find the right tool provider for your organization
- Gain important Fosway research insights on recruitment and talent acquisition trends



## Over 1000 enterprises trust VONQ's Job Marketing Platform

VONQ is rated as Core Leader for Specialist Recruitment Marketing in the 2021 Fosway 9-Grid™ for Talent Acquisition. Working with the world's top companies, we understand that recruitment is not a one-size-fits-all solution. We believe our specialized, best-of-breed approach to optimize attraction campaigns and provide better insights into your recruitment funnel ensures powerful ROI for your organization and a positive impact on your workforce.

*"It is great to see that with the use of the right tools and strategies, we are now able to bring our message about diversity and inclusion across to the right target audiences. And more importantly, we are increasingly able to attract a diverse and inclusive workforce! Working with VONQ has helped to make our recruiting efforts more efficient."*

- Una Clifford-Bahçecik, Senior Diversity & Inclusion Officer at European Investment Bank

We believe the research in the Fosway 9-Grid™ supports the trend toward more diverse workforces and that customers should perform their due diligence and research when choosing a Recruitment Marketing Tool:

*"Employers are increasingly underpinning the glossy marketing layer with more robust DEI [Diversity, equality and inclusion] practices across all steps of the recruiting funnel. By optimising language in job descriptions, creating diverse talent communities, hiding specific candidate details during the selection process and measuring diversity metrics, organizations are finally starting to take DEI recruiting seriously."*

- 2021 Fosway 9-Grid™ for Talent Acquisition

VONQ's focus on large-scale enterprise recruitment marketing means we devote the time and effort to develop trailblazing, automated multi-posting and Programmatic Job Marketing tools. Our customers apply proven technology and in-house expert services to their campaigns to publish relevant job ads, access a greater pool of publishers and strategically control their spending.

This commitment to strategic recruitment marketing builds success. Our customers consistently achieve considerable applicant submissions. You don't earn that kind of success with cookie-cutter recruitment tools. You earn it with

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technology built with real-world data, and with recruitment solutions that work seamlessly with existing HRM.

Read more about the [Fosway 9-Grid™ for Talent Acquisition](#) and [learn from other VONQ customers](#).

See VONQ in action. [Get a demo](#).