

Capital D portfolio company VONQ announces the appointment of Rob Brouwer as Non-Executive Chair

Rob Brouwer joins VONQ to support its growth by directly and indirectly empowering recruiters with highly efficient job and recruitment marketing technologies.

Rotterdam, 6th October 2023 – Capital D, the next-generation private equity fund manager investing in disruptive mid-market businesses across Europe, is pleased to announce that Rob Brouwer has joined its portfolio company VONQ as Non-Executive Chair. With this appointment Jane Silber, VONQ’s incumbent Chair, has stepped down after serving for over three years.

Founded in 2006 in Rotterdam, VONQ is a top-of-the-funnel job and recruitment marketing technology provider that works with more than 1,000 leading companies and staffing agencies, including over 25 of the Global Fortune 500. VONQ’s clients use its technologies to strengthen their employer brands, post job ads quickly and efficiently, and reach the right talent – either as a direct solution or from their Applicant Tracking System (ATS) via VONQ’s integrations with over 100 such platforms.

In October 2019, Capital D acquired a majority stake in VONQ, investing together with founders and management, on a mission to drive growth. In November 2020, follow-on capital was invested to fund the acquisition of the job distribution platform IGB. In the last two years, VONQ has focused on developing and commercializing its indirect Hiring-API suite, allowing clients to access its platform via their ATS across Europe and the USA.

VONQ’s capabilities as a cutting-edge job and recruitment marketing technology provider are acknowledged by Fosway, Europe’s #1 HR industry analyst, who have recognized VONQ as a Strategic Leader for the second year running in their 2023 Fosway 9-Grid™ for Talent Acquisition.

Rob is an experienced HR Technology executive and business leader, currently serving as CEO of Jobrapido, which he joined in 2014. Before Jobrapido he spent 11 years in a variety of global leadership roles at Monster Worldwide. Rob previously held non-executive roles at Love Mondays Brazil, Innovantage and Symphony Talent UK and currently serves as member of the board at Cohelion.

Jean-Marc Jabre, Co-Founder and Partner, Capital D, said: “We are delighted to welcome Rob as Non-Executive Chair of VONQ. We are confident he brings a breadth of experience – both in the Talent Acquisition industry and as a business leader – that will help take VONQ to the next level.”

Rob Brouwer, Chair, VONQ, added: “I am excited to join VONQ as it drives for growth across its range of job advertisement and recruitment marketing technologies. Together with the executive team we will continue creating a scaled technology platform with services that are invaluable to recruiters globally. I am impressed by the VONQ’s technology, innovation mindset, and strong partnerships with leading industry players.”

Arno Schafer, CEO, VONQ, concluded: “It is a pleasure to welcome Rob to the Board. Rob has a strong track record of success in executive and non-executive roles across a range of HR companies. I have no doubt VONQ

will greatly benefit from his extensive experience, and I am confident that he will provide the Board with strong and effective leadership. On behalf of the Board, I would also like to thank Jane for her good work leading our company as Non-Executive Chair over the last three years.”

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About VONQ

VONQ is an HR technology company that simplifies job and recruitment marketing for enterprises, staffing agencies, and users of Applicant Tracking Systems (ATS), Human Resource Management systems (HRM), and Customer Relationship Management systems (CRM). With an ISO 27001 certification, VONQ offers job advertising, job distribution, and employer branding services to thousands of customers worldwide. VONQ boasts 16,000+ digital job boards and Diversity & Inclusion posting destinations across the globe.

Headquartered in Rotterdam in The Netherlands, and with offices in Germany, the UK, and the USA, VONQ is recognized as a strategic leader in the Fosway 9-Grid™ for Talent Acquisition.

For more info, visit vong.com.

About Capital D

Capital D is a next-generation private equity fund manager focused on disruptive mid-market businesses across Europe. Capital D invests at the intersection of macro, technological and behavioural trends, in businesses which will be the winners of the disruption economy. Capital D adds purpose and agility to traditional investment lenses and believes companies with those characteristics are better equipped to succeed.

Capital D understands “what's next” through an ecosystem comprising experts in digital, innovation and sustainability which creates unique investment opportunities. This involves leveraging the Firm’s strategic partnerships with Springwise, an innovation intelligence provider, and Re_Set, a strategy consultancy for innovation, disruption and sustainability, to source and identify innovative companies and themes as well as to help portfolio companies to stay at the forefront of disruption.

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